



Product Year: 2009
Producer Update: 01

CIGNA Medicare Producer Lead Program

The purpose of this Producer Update is to announce CIGNA Medicare's 2009 Producer Lead Program.


CIGNA will grant the first 1000 producers who complete CIGNA's 2009 Medicare Certification a \$200 lead program credit in its Medicare Fulfillment Site.

The first 1000 producers who successfully complete CIGNA's 2009 Medicare certification will be given a \$200 credit whereby they may select a CMS-approved CIGNA Medicare postcard or letter, upload a list of client addresses, customize the pieces, and have CIGNA's fulfillment vendor mail the pieces—up to \$200 of materials.

Producers will find CMS-approved, customizable CIGNA postcards and letters with one of two calls-to-action:

“Call me, your trusted advisor, for information about CIGNA's Medicare solutions.”

“Visit me, your trusted advisor, at the seminar I'm hosting to present CIGNA's Medicare solutions.”

CIGNA Producer Certification	CIGNA Fulfillment Site
<p>CIGNA's 2009 Medicare Certification will be available on September 8, 2008 at https://producertraining.cigna.com.</p>	<p>CIGNA's 2009 Medicare Fulfillment Site is available at http://custompoint.rrd.com.</p>
<p>Username: [Enter your CIGNA Agent ID] Password: [Enter your CIGNA Password]</p> <div data-bbox="121 1360 771 1759" style="border: 1px solid black; padding: 5px;"> <p>CIGNA</p> <p>Log On</p> <p>Please enter your username and password.</p> <p>Username: <input type="text"/></p> <p>Password: <input type="password"/></p> <p style="text-align: center;"><input type="button" value="Log On"/></p> <p><small>Copyright © 2004-2006 SumTotal® Systems, Inc. All rights reserved. SumTotal Systems, the SumTotal Systems logo, ToolBook, the ToolBook logo, Aspen, the Aspen logo, TotalLMS, TotalLCMS, TotalVCS, TotalInformation, TotalCollaboration, TotalAccess, and TotalPerformance are trademarks of SumTotal Systems, Inc. All other company and product names are the property of their respective owners.</small></p> <p style="text-align: right;"><small>7.5.2427.0</small></p> </div>	<p>User ID: [Enter your CIGNA Agent ID] Password: [Enter your CIGNA Password] Account: [Enter "CIGNA"]</p> <div data-bbox="841 1360 1510 1759" style="border: 1px solid black; padding: 5px;"> <p style="text-align: center;">Welcome to CustomPoint® <small>powered by RR DONNELLEY</small></p> <div style="display: flex; justify-content: space-between;"> <div style="width: 60%;"> <p>User ID: <input type="text"/></p> <p>Password: <input type="password"/></p> <p>Account: <input type="text"/></p> <p>Forgot Your Password? <input type="button" value="Login"/></p> </div> <div style="width: 35%; text-align: center;">  <p>RR DONNELLEY</p> </div> </div> </div>



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