

WESTERN MARKETING ASSOCIATES CORP.

Calling on behalf of the Insurance Agent

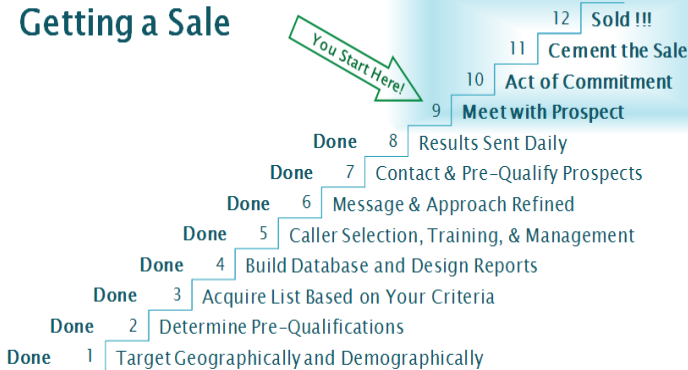
A WMA Exclusive Offer

With this Advertisement you receive 1 hour of FREE calling for each 10 hour Appointment Setting or Lead Generation campaign purchased.



Value-Added Appointment Setting – presented by DCI

DCI 12 Steps to Getting a Sale



You need sales today, which is why we developed our program. We contact your prospects, describe your benefits, qualify them, send you a daily summary and provide you with access to call recordings.

You need sales in the years to come, which is why we speak with prospects without an immediate desire to switch, so that when they are ready, they will call you.

Why will they call? Because together we impressed them and your favorable impression will still be on their mind.

Whether it's today or in 3 years, you will have their business!

Our Process

DCI contacts potential clients and attempts to arrange face-to-face meetings at a rate appropriate for the Agent's marketing budget. For example, for the monthly Premium Plan, DCI will call for 10 hours and attempt to secure 100 face-to-face meetings, with the expectation that 15 Gift Cards will be offered as a thank you for their time during the meeting.

DCI will use our best efforts to schedule appointments at times provided by the Insurance Agent. All face-to-face meeting information will be emailed to the Insurance Agent each day.

Gift Card Premium* – A DCI Exclusive Program

For an additional \$200 per month, the Insurance Agent also receives 15 Gift Cards for local restaurants. Gift Cards with a face value totaling \$300 are included in our Premium Plan each month, and the Agent can choose which potential customers receive the enhanced meeting offer. Upon receiving each month's payment, Gift Cards will be distributed to the Agent to be given out during face-to-face meetings.

(*some exclusions may apply)

Our Basic Plan – Low Budget, No Long Term Commitment.

For just \$350 per month, DCI will contact fresh leads to schedule insurance reviews. The number of people called may vary based upon each Insurance Agents needs, and our Basic Plan includes 10 hours of calling, reaching out to approximately 300 prospects each month. The Agent may adjust the monthly budget at any time or discontinue the program for any reason, upon 30 days written notice. Custom programs are also available to meet individual needs.

Scalability

Need more prospects called in a given month? Want additional Gift Cards? DCI has options that fit your needs. DCI can call as many prospects as you want, in blocks of 10 hours, at the rate of \$31.50 per hour. Gift Cards are available in blocks of 15 (x \$20 Face Value = \$300).



To learn more call
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